

19th Annual Meeting of the European Network on Regional Labour Market Monitoring

Lugano, Switzerland 5. – 6. September 2024

Innovating the use of Labour Market Intelligence within European Universities

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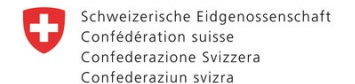
European Network
on Regional Labour
Market Monitoring



In partnership with:



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Eidgenössisches Departement für
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Partnership

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WEST UNIVERSITY OF TIMISOARA
Applicant Organization



UNIVERSITA' DEGLI STUDI DI MILANO-BICOCCA



PROSPEKTIKER INSTITUTO EUROPEO DE
PROSPECTIVA Y ESTRATEGIA SA



TALLIN UNIVERSITY



LUXEMBOURG INSTITUTE OF SOCIO-ECONOMIC
RESEARCH



Introduction

- Labour Market Intelligence is critical for understanding emerging labour market challenges.
- Access to comprehensive data at local, regional, national, and European levels enable universities to align education and skills with market demand.
- It facilitates the adaptation of curricula to a rapidly evolving workforce and the development of new courses.
- Additionally, it provides essential evidence of impact and outcomes for policymakers in areas such as employability, graduate tracking, internships, and placements.



Project overview - Aim

The primary focus of the project was to understand how are European Universities using labour market information and labour market intelligence in the planning and delivery of their provision and how can this be improved.

Therefore, the project has been developed on three directions: (1) Mapping essential LMI sources at national level, (2) Exploring how HEI in Europe are using LMI, and (3) Production of a Training course, guide and a LMI HUB.

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Project overview – Target Groups

Direct target groups were higher **education institutions** which can learn how better use the labour market intelligence sources to improve their curricula and adapt curricula to labour market demands.

Indirect target group consisted of **policymakers** and **key stakeholders** who will be better able to positively influence university provision.

Finally, the **economy and society**, that benefit from the future efforts of the learners/graduates.



Project overview - Objectives



General Objectives

Help HEI to develop appropriate skills and competencies through better matching of education supply to demand

Stimulating innovative learning and teaching practices

Specific Objectives

Matching education/skills supply to local and regional labour market demand

Fitting curriculum content to a rapidly evolving world of work

Evidencing impact and outcomes for policymakers

Support developing student-centred curricula

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Project Outputs



Mapping LMI sources

Country Fiches

Data (Evidence) Report

Executive Summary for
Policy Audience

Explore how HEI use LMI

Country Practices
Report

Online dashboard with
infographics

Executive Summary for
Policy Audience

Develop LMI Hub & Training Course

Training Course on how
Universities can use LMI

Guide to help HEI to use
LMI in planning activity

LMI HUB

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Results - LMI sources at European level

At this level there were mapped essential Labour Market Intelligence (LMI) sources at the national level, with a specific emphasis on their utilization by Higher Education Institutions (HEIs). It offers a comprehensive overview of the diverse landscape of LMI sources, drawing upon data obtained through extensive desk research conducted across 19 European countries: Germany, France, Italy, Spain, Poland, Romania, the Netherlands, Belgium, Estonia, Austria, Sweden, Ireland, Latvia, Lithuania, Portugal, the Czech Republic, Bulgaria, Luxembourg, and Greece.



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Results - How are HEI in Europe using LMI

This section of the project examined the utilization of Labour Market Intelligence (LMI) by universities across Europe to align their curricular and extracurricular offerings with the specific demands of local and regional labour markets. The findings are derived from data collected through an online survey administered in 19 European countries.

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Results - Production a Training course

The insights and findings from all project activities were combined into a comprehensive Training Course. This Training Course provides valuable knowledge and practical guidance for those seeking to use LMI efficiently.

The Training course composed five modules:

- Mapping the LMI sources and resources in HEIs
- How HEIs can use LMI to analyse skills supply and demand
- The role of LMI in HEIs strategic planning and decision
- LMI capabilities for employability
- Shaping the future resources of LMI



Results - LMI HUB and a LLM chatbot

The training course was accompanied by a LMI HUB that served as a centralized platform that aggregates various sources of LMI specifically relevant to HEIs and a guide designed to assist HEIs in using LMI effectively in planning their activities.



How to use LMI EUniv HUB



Map of European HEI



LMI sources



LMI data



LMI for HEIs



Talk to LMI-EUniv chat

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Impact

The project demonstrated that integrating Labour Market Intelligence (LMI) into the decision-making processes of Higher Education Institutions (HEIs) can effectively support curriculum design, career guidance, and extracurricular activities.

As a result, this integration ensures that student competencies are aligned with current market demands.

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